



Sponsorship Opportunities 2023

2023 Rio Arriba County Fair

July 26, 2023 – July 30, 2023

About Us:

The purpose of the Rio Arriba County Fair Association is to unite the community and promote its assets by planning and producing the Rio Arriba County Fair. The Fair will incorporate youth development activities, Northern New Mexico traditions and our rural way of life and will encourage small business utilization to further Rio Arriba County economic development.

Our Objective:

The mission of the Rio Arriba County Fair Association is to sustain, promote, enhance, and embrace our traditional rural lifestyle and values. These values reflect the way in which we connect to the land, the water, to each other and to all living things. Through integrity, fairness and respectful collaboration, our goal is to promote a venue that educates, brings people together and increases community involvement and volunteerism and in doing so, create a fun filled atmosphere of competition, celebration and hope for future generations.

Consider This:

Contributions made to the Rio Arriba Fair Association are tax deductible under the Internal Revenue Service Code Section 170(c) (1), which states the following:

"a contribution or gift made to or for the use of a State, a possession of the United States, or any political subdivision of any of the foregoing shall be deductible for Federal Income Tax Purposes, but only if the contribution or gift is made for exclusively public purposes."

SPONSORSHIP LEVELS

Gold Level Sponsorship: \$1,000.00 & Above

- o Reserved Front Row Seating for Auction Night
- o Business name printed on Fair participants shirts
- o Business arena banner showcased in our indoor and outdoor arenas
- o Business Logo (provided by Business) on Fair Marketing material
- o Business recognition as sponsor for Fair in newspaper and radio advertisements
- o Listed as sponsor on RACFA website homepage
- o 2023 Rio Arriba County Fair Sponsor Cap/Sweater/Shirt
- o Optional Booth Space during County Fair

Silver Sponsorship: \$500.00

- o Business arena banner showcased in our indoor and outdoor arena
- o Business recognition as sponsor for Fair in newspaper and radio advertisements
- o Inclusive Business recognition on the RACFA Social Media Platform
- o Listed as sponsor on RACFA website homepage
- o 2023 Rio Arriba County Fair Sponsor Cap/Shirt
- o Optional Business Card Space on bulletin during County Fair Auction night

Bronze Sponsorship: \$250.00

- o Business arena banner showcased in our outdoor arena
- o Business recognition as sponsor for Fair on RACFA Social Media Platform
- o Listed as sponsor on RACFA website homepage

Local Farm and Ranch Brand Ad

- o \$40.00 – Brand displayed on banner during Fair (brand PDF must be provided)

Other Donation

- o All other donations welcome!

Deadline for submission is July 25th



Yes, I would like to support by becoming a sponsor

Business/Donor's Name: _____
Mailing Address _____
Phone Number: _____
Point of Contact Name: _____
Email: _____

SPONSORSHIP LEVELS

- Gold Sponsorship: \$1,000 & above
- Silver Sponsorship: \$500
- Bronze Sponsorship: \$250
- Local Farm and Ranch Brand Ad: \$40
- Other Donation: _____

Please make checks payable to: Rio Arriba County Fair Association or RACFA

THANK YOU FOR YOUR SUPPORT, WITHOUT YOU OUR FAIR WOULD NOT BE POSSIBLE!

Sponsorship Form Submission Information:

Rio Arriba County Fair Association- Sponsorship
PO Box 1940 Espanola, NM 87532

Or via email at:

amy_gar@lanl.gov
Subject: RACFA Sponsorship

Deadline for submission is July 25th